



S&B-2018



INFORMATION LETTER

Department of Management and Marketing, Faculty of International Economic Relations, Management and Business, Kherson National Technical University together with Kiev National Trade and Economic University holds the First International Youth Forum: Science and Business - NiB-2018. The forum will be held from 06.09.18. to 08.09.18 in the city of Kherson and the village of Horla.

The program of the Forum provides for discussion of key goals of coherence in the development of science and business in Ukraine, Belarus, Poland, Georgia, conducting reports, discussions, working panels in the following areas:

- ensuring the social and economic integrity of society and the business environment;
- Behavioral economics;
- Reputation management and social responsibility of business;
- risk management in the transformation periods;
- management of financial and information systems in business;
- accounting and analytical support of management activities;
- modern technology of partnership and inter-firm cooperation;
- modern logistics management and effective marketing;
- Strategic management of competitive advantages of business;
- innovative methods of teaching economic disciplines in higher education;
- economic security of enterprises.

The main goal of the Forum is the adaptation of the national education system to international standards, the approach of future specialists to the realities of business, the formation of a circle of young people with the prospects for further cooperation in research and business, and the integration of successful entrepreneurs and creative educators and scientists into the process of holding a meaningful dialogue .

In addition, the program of the Forum includes the holding of the morning Zumba on the Black Sea shore by a leading coach, an evening of friendship (representation of countries and universities of participants). In this regard, the Forum participants need to have the necessary attributes to represent their national culture. The completion of the Forum provides for a scientific conference with the awarding of certificates and certificates of honor to all participants for the best reports.

The registration fee is 2600 UAH. for participants from Ukraine or 100 dollars for foreign participants, this includes: accommodation in a boarding house on the Black Sea coast, 3 meals a day, trainings for leading businessmen, scientists and coaches of Ukraine and abroad, travel by comfortable bus Kherson-Horly-Kherson, coffee -breaks.

WORKING LANGUAGES: ENGLISH, RUSSIAN, UKRAINIAN.

ON THE RESULTS OF THE FORUM WILL BE GIVEN A COLLECTION WITH THE ABSTRACTS OF THE REPORTS.

Requirements for the formulation of articles, theses. To participate in the Forum, you must submit a questionnaire filled in the form and a scientific article on the above topics. Materials sent to the text editor Word (font 11, Times New Roman, interval 1.0). Fields: upper - 25, lower - 25, left - 30, right - 20. Pages should not be numbered. In the upper right corner: surname and initials - bold with capital; place of study, course, specialty - in capital letters. The name - in the center, in capital letters. Below is the main text. All the pictures are grouped and placed in the text, they have the signatures below. Tables are signed from above. The article concludes with a conclusion and a list of sources located at the mention. The amount of material presented in this form should be no more than 6 full pages. With the text of the article it is desirable to provide her presentation, which was made using the Power Point program.

The deadline for submitting forms is July 15, 2013, and the articles are submitted till August 15, 2018.

For participation in the Forum it is necessary to fill in the questionnaire in the form <https://docs.google.com/forms/d/1-Ab8Ga9PLVbksODfe3sUF1C49M4IyJgMOB7Pu0OCfyo/edit>.

After confirmation by the organizing committee of your participation in NiB-2018, you need to pay 30% of the participation cost before 01.08.2018.

For additional information, please contact:

Zhosan Anna - PhD, Senior Lecturer, Chair of Management and Marketing, KhNTU

Tel. mobile +38 (050) 494-43-27 (есть Viber)

E-mail: enn89@ukr.net